



BLUE ZONES®

Apply to be a Blue Zones Project Community

Statement of Readiness Process

Follow these steps to submit a Statement of Readiness:

1. Complete the Community Readiness Survey and include any relevant supporting documents such as a recent Community Health Needs Assessment.
2. Complete the Community Readiness Survey with key community leaders to build local support, including commitments from entities that will support in the development, implementation, and financing of this local project. Combine these two documents to complete the Statement of Readiness.
3. Your Statement of Readiness will be reviewed and scored by the Blue Zones assessment committee.
4. If selected, the Blue Zones team will conduct site visits with the community to meet with community and business leaders, project stakeholders, and other community members and confirm the community's readiness. This will include a presentation from the community.

Section 1: Applicant Information

Community Name	
Main Applicant Name	
Title	
Organization	
Mailing Address	
Email Address	
Phone Number	

Section 2: Community Organization Identification

While Blue Zones does not typically bring outside funding sources to a community to launch a transformation, our expert-driven development process mobilizes existing and new resources to launch a project. We do this by aligning community well-being to economic ROI for the stakeholders of the local Blue Zones Project.

To date, the following organizations have sponsored our current and past projects:

- Health Plans
- Non-profit Hospital Systems
- Health Districts
- Foundations focused on community health
- Large Employers
- Philanthropy

These organizations receive value and mission alignment from the inclusive, evidence-based, and measurable population well-being improvement that Blue Zones Projects deliver.

- 1.) Please provide a list of local and regional organizations that fit the above list of potential sponsors, including organization and leadership details. List below or attach another document containing that list.**

Organization	Leader/Contact	Role	Community Contributions
<i>Health Plans</i>			
<i>Non-Profit Hospital Systems</i>			
<i>Foundations focused on community health</i>			
<i>Large Employers</i>			
<i>Philanthropic Leads</i>			

2.) Every successful Blue Zones Project to date has had a CEO leader from one of these organizations championing these efforts. Which CEO or CEOs from the above list are most likely to commit to this cause and be a strong candidate as a champion for a Blue Zones Project in your community?

3.) Please provide examples of past and current initiatives where multiple parties have come together to sponsor community health and well-being initiatives locally. Has the local Government supported these projects and initiatives? Please provide an example.

4.) Please provide names of potential organizations that could or would be the contracting entity or fiduciary for a possible Blue Zones Project.

5.) Please name critical influencers in your community that would support a Community Well-Being Initiative like Blue Zones and can bring together the necessary buy-in of community leadership. Please add any additional comments here.

Section 3: Community Information

1.) In the table below, please tell us about your community. You may use U.S. Census “American Community Survey” data from <http://www.census.gov/acs/www> when available or other sources of data. For each question, please indicate the data source where you found the information.

Question	Answer/ Data	Data Source
City Name		
Zip Code(s)		
County Population		
Median Age of Residents		
Percentages of race/ethnicity among your population		
Percentage and description of populations that are non-permanent residents (i.e., students, summer vacationers, migrant workers)		
Median Household Income		
Median Household Size		
Unemployment Rate		
Percent of Uninsured		
School Districts		

Percent of students participating in the National School Lunch Program (by district)		
Percentage of the population participating in SNAP and WIC		
Percentage of adults who work in your City but commute in from outside the City		
Percentage of adults who live in your City and commute to other cities for work		
Walkscore (visit www.walkscore.com)		

2.) Please list and briefly describe the community's greatest areas for improvement in health and well-being. Well-being includes a person's physical, social, emotional, and financial health and his or her satisfaction with their community.

3.) Please list and briefly describe the most significant barriers to health and well-being in your community.

4.) Please list and briefly describe the community's greatest assets for supporting health and well-being.

5.) Please list the primary organizations in your community that are currently leading community health-improvement efforts.

Organization Name	Organization's Role in Community	History of Collaborating with Other Public Health Initiatives/Groups? If yes, provide an example.
		X Yes <input type="checkbox"/> No
		X Yes <input type="checkbox"/> No
		X Yes <input type="checkbox"/> No
		X Yes <input type="checkbox"/> No

6.) Please describe the local healthcare delivery system, including significant hospitals (indicating whether they are non-profit or for-profit), secondary/tertiary care providers, payer mix, and Accountable Care Organizations.

7.) Please list the academic institutions that serve your community. Academic institutions do not need to be located within your City /Region but should be located close enough that community members attend the institution. Indicate whether the educational institution has a history of collaborating with city/county government or outside organizations on community-improvement efforts.

Section 4: Ready for Next Steps

- 1.) Arrange for an alignment meeting with your market leadership and the Blue Zones Project team to determine next steps, which may include:**
 - Follow up presentations or meetings with potential sponsors/donors or key community influencers.
 - Creating a communication strategy.
 - Ensure that key stakeholders are up to speed on the project's progress and in the know before public releases.

- 2.) Attach 2-3 high quality, iconic images from your community that could be used as a header for a landing page.**